

## How to Prepare for the YSB Employment & Community Resources Showcase (Job Fair)

Great news! The YSB Employment & Community Resources Showcase is coming up soon on October 3rd! This is an amazing opportunity for job seekers, and to ensure you get the most out of it, preparation is key. Here's a complete guide to help you get ready for a successful job fair experience.

### 1. Register to Attend

- YSB clients can register through the YSB Event Registration link. For the general public, event details and the list of participating employers can be found at Job Fair Public Information.

### 2. Research Employers & community partners

- Prior to the event, set aside time to research the employers who will be participating. Make a list of companies that interest you, and explore their websites to learn more about their job openings and workplace culture. This knowledge will give you a strong edge when speaking with recruiters. Be sure to also visit our community partners' tables to discover the services they may offer you.

### 3. Update Your Resume

- Ensure your resume is polished and ready to impress! Bring multiple copies to share with potential employers. If you need help, stop by the YSB Resource Room at 1355 Bank St, 7th Floor, or 301 Moodie Dr, Suite 203 to print and make additional copies. You can also visit our help desk at the job fair for more copies if needed.

### 4. Elevator Pitch

Creating a strong elevator pitch is all about being clear, concise, and engaging. Here are some tips to help you craft the perfect one:

- **Start with a hook:** Begin with an attention-grabbing statement that piques interest. This could be something unique about your background or a relevant achievement.
- **Introduce yourself clearly:** State your name, what you do, and your key skills or qualifications. Be specific but brief.
- **Highlight your value:** Focus on what you bring to the table. Mention your experience, strengths, or a recent accomplishment that showcases your expertise.
- **Tailor it to your audience:** Adapt your pitch to fit the person or employer you're speaking with. Align your skills or goals with what they may be looking for.
- **Keep it concise:** Limit your pitch to about 30-60 seconds. Be straightforward and avoid unnecessary details.
- **Practice:** Rehearse your pitch out loud until it feels natural and confident. This will help you deliver it smoothly in any situation.
- **End with a call to action:** Finish by stating your interest in the opportunity or asking for a follow-up. You can say something like, "I'd love to learn more about your company's needs" or "I'd be happy to discuss how I can contribute."
- **Stay enthusiastic:** Show enthusiasm and confidence. Your energy can leave a positive impression as much as your words.

By following these tips, you can create an elevator pitch that quickly communicates who you are and why you're a great fit.

## **5. Dress Professionally**

- Your appearance is important! Wear professional clothing that is clean, neatly pressed, and well-fitting. Also, be mindful of your grooming, as a polished look will help you create a great first impression.

## **6. Ask Questions**

- Come prepared with thoughtful questions to ask employers. This demonstrates your interest and allows you to gather valuable insights about the company and open positions.

### **Need Assistance?**

If you have any questions or require further help, don't hesitate to contact the Job Development Team at [es\\_jdo@ysb.ca](mailto:es_jdo@ysb.ca) or reach out to your employment counselor.